



7 October 2003

## An Open Letter from AWGA Chairman Will Crozier.

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It has been worrying me for some time that issues in the wool industry are not fully understood and this concern became more evident to me when a major rural weekly inadvertently branded an article about recent changes to the A.W.I. constitution with the Woolpoll logo.

This is just a small example of some of the confusing issues confronting growers as they ponder the current Wollpoll. I thought it would be a good time to recap on some of the major areas of misunderstanding

\*promotional activities cannot be undertaken by A.W.I.

\*A.F.F.A. funding is determined by how much is spent by the Research Development Corporations, not collected by them

\*Woolpoll 2003 is supposedly an independent body overseeing the vote for how much wool tax is collected from July 2004 to July 2007, and has nothing to do with the election or otherwise of directors

These issues must be clearly understood by growers when they choose their levy rate to shape the future direction of Research and Development funding priorities in the upcoming Woolpoll.

That confusion is rife in many industry bodies as demonstrated by some calling for an increase to 3% tax to incorporate promotion, and some calling to maintain the levy rate at 2% so that A.W.I. "won't die".

It is interesting to note that many of the same people and organizations calling for a 2% levy vote now were advocating a 4% levy in Woolpoll 2000. Then, as now, they used the same argument that if we spend huge sums of money reinventing wheels we are somehow going to discover the wool industry's silver bullet. A.W.I. will not wind down and cease to exist if we don't give them more money, they will just become more focused on how they utilize their resources

The facts are that A.W.I. can't undertake promotion. The facts are that A.W.I. will be able to rely on over one hundred million dollars in reserves, eleven million dollars in Government contributions and fourteen million dollars plus expected from Grower's tax to June 30, 2004, even with a zero levy.

A.W.I. does not need a big call from growers to carry on trading.

With Senator Ferris and others crueiling our industry in the Senate, it is no wonder confusion and apathy are rife amongst growers but when we spend over one million dollars to set Woolpoll out as a separate issue and publications like the Stock and Land can't separate the issues because of confusion then that's another million plus dollars down the drain.

I urge everyone to consider how much of his or her income is going to A.W.I. and consider a cost benefit for that money against their business and to vote accordingly.

Yours sincerely



# AWGA - News Update

Will Crozier,  
Chairman, Australian Wool Growers Association.  
Casterton Victoria

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